

The logo for Friedrichshafen features the word "FRIEDRICHSHAFEN" in a bold, black, sans-serif font. The text is centered and framed by two blue, curved lines that sweep over the top and under the bottom of the letters, creating a sense of motion and a modern, aerodynamic feel.

# FRIEDRICHSHAFEN

## **Congratulations on the “Maybach Family Foundation” Presentation and the “Maybach Excellence Award For Mentoring Leadership” in New York**

The city of Friedrichshafen knows about the importance of its reputation as the “Maybach City”. Together with his son Karl, Wilhelm Maybach laid the foundation more than 100 years ago for today’s highly successful engine construction company, called MTU. The pioneering spirit of Count Zeppelin was optimally put into action by Wilhelm and Karl Maybach. Together with other Zeppelin companies such as ZF, Zeppelin, and Dornier, the MTU as well as the reputation of Maybach characterize the image of our city and region; here, on a daily basis, intelligence, engineering spirit, and technological enthusiasm merge in a fruitful alliance with internationality and cosmopolitanism. Currently, the open-mindedness for everything new and readiness for the future is supported by educational institutes such as the Zeppelin University and the university of cooperative education; both of them committed and ambitiously pursuing targets for the future. The Zeppelin Foundation, which is based on the historic achievements of all Zeppelin companies, is the long-standing commitment lever of the city of Friedrichshafen. For more than 50 years, it has been active in many ways in order to promote social, cultural, and educational activities.

I am delighted that the Maybach family continues the tradition of its two outstanding engineers and entrepreneurs, Wilhelm and Karl Maybach, and is now focusing its entire commitment on the younger generations, which indeed is our global future. Young people - showing high potential - but who are at a disadvantage, are now given an opportunity! That's exactly the continuation of the Maybach spirit, which triggered the entire success story from the very outset. Back then, just as today, it is about the principle of social responsibility assumed by the industry and technological companies. Thus, the Maybach Family Foundation will create an ideal, global network of opportunities for a scientific and intellectual elite, for and with young people.

In my capacity as representative of the City of Friedrichshafen and the Zeppelin Foundation, it is a pleasure and an honor for me to bridge the gap and offer a new partnership to the "Maybach Family Foundation." Thus, we will be capable of being the long-term host and creating a solid home base for the "Maybach Family Foundation" with its young people and the network from all around the globe.

I personally support your project, dear Maybach family, and wish you all the best of success! Against the backdrop of the Zeppelin city's tradition, from which we all stem, and with a view onto the global future of the younger generations, for which we all carry the joint responsibility!

*Josef Büchelmeier*

First Mayor of the City of Friedrichshafen